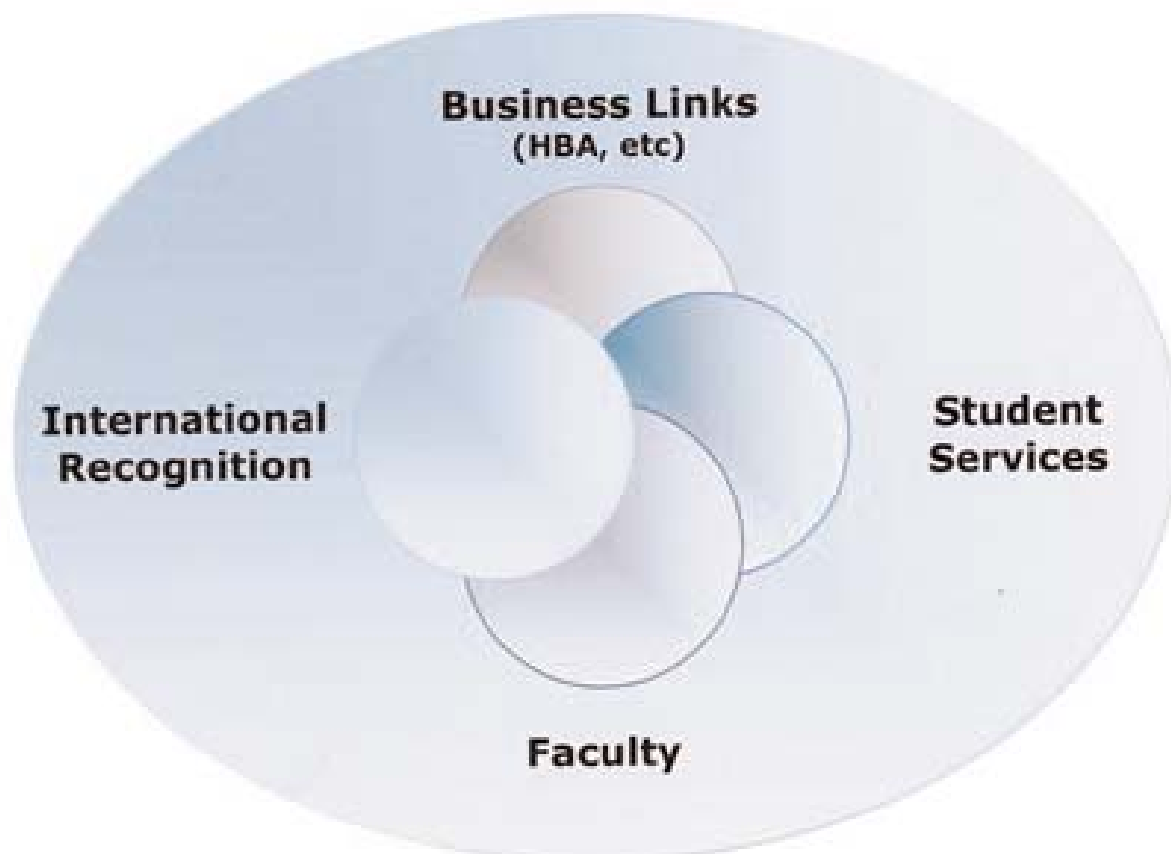


HBA – ALBA MBA in Banking

Strengths



*Ο κ. Χρ. Γκόρτσος,
Γενικός Γραμματέας της
ΕΕΤ και ο κ. Ν. Τραυλός,
Πρύτανης του ALBA*



*στην επίσημη
παρουσίαση
του MBA in Banking
σε υποψήφιους εκπαιδευομένους*

Mission

- Understand the challenges and opportunities in the Banking Sector
- Develop entrepreneurial skills
 - ▲ spot opportunities and undertake initiative
 - ▲ deal with uncertainty, and act effectively
- Develop interpersonal skills & competences
 - ▲ lead, manage and handle change

Admissions Criteria/Process

- Bachelor's degree
- Excellent command of the English language
 - ▲ TOEFL (over 213)
 - ▲ Proficiency
- High GMAT score strengthens application
- Minimum of three years work experience
- Over 25 years of age
- Two letters of recommendation
- Start date: January of 2005

Application deadline: 6 December 2004

Information

Contact persons
Ms K. Nolka, HBA, 210 3386 407
Ms M. Georgiou, ALBA, 210 8964 531

<http://www.hba.gr>

Program Areas

> Essential Analytical Skills for Managers Courses:

- ✓ Business Economics
- ✓ Financial Institutions & Markets
- ✓ Financial Accounting
- ✓ Quantitative Methods (Business Statistics)
- ✓ Financial Management
- ✓ Marketing of Financial Services
- ✓ Management Accounting
- ✓ Regional Markets
- ✓ Business Ethics (mini course)

> Strategic Aspects of Financial Institutions Management Courses:

- ✓ Overview of the Financial Services Industry (Workshop)
- ✓ Financial Services Technology & Systems
- ✓ Business Policy & Strategic Management in Financial Services
- ✓ Regulation of Financial Institutions

> Procedural Aspects of Financial Institutions Management Courses:

- ✓ Management & Organizational Theory
- ✓ Negotiations
- ✓ Management of Financial Services Operations

> Essential Synthetic Skills for Managers Courses:

- ✓ Business Plan
- ✓ Group Field Consulting Project

The program is complemented by four elective courses